



Born: New Orleans, LA
 Brooklynite since: 2000
 Zodiac sign: Gemini

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Some of the publishers and brands I have worked with since 2005:



"WHATS COOKING?!"



Variety Web Show
 "Late Night with Daryl and Andy"

Radio Show
 Concert Calendar:
 "Yr Weekend Now"

ANDY P. SMITH

apsmithnyc.com

WRITER & EDITOR

H-Farm New Media Incubator & Shado.tv (2009-2011)

- Consulted CEO on brand positioning, viral marketing
- Developed digital and guerilla advertising campaigns

United Colors of Benetton & FABRICA (2006-2007)

- Managing Editor at BenettonTalk.com
- Contributing Editor at Colors Magazine

Published Creative Non-Fiction (2003 - present)

- Book author, 560pgs: Welcome to the Land of Cannibalistic Horses
- Freelance writer: Village Voice, Vice, Colors, Brooklyn Radio



VIDEO PRODUCER



No Rules: Brooklyn Music Documentary (2011)

- Coordinated two-night music festival of Brooklyn bands
- Facilitated bands, filmmakers and editors to produce 15-min doc

DriveATank.com Profile and Promo (2010)

- Produced, filmed, edited 7-min promotional profile

Roadtrip Nation TV Series for PBS (2005)

- Planned and conducted six-week road trip for documentary
- Interviewed 35 leaders and visionaries across the USA

EVENT COORDINATOR



Artist Talks & Film Screenings - Open Air Modern (2011)

- Curated, facilitated weekly in-stores at Williamsburg location

Fundraiser Concerts - Newtown Radio (Sept, Oct, Nov, 2010)

- Managed, promoted concerts at Bushwick tortilleria Los Hermanos

Showcases - Sounds Like Brooklyn Fest, BAM (2009, 2010)

- Curated, facilitated weekend showcases at Greenpoint warehouse

Anniversary Party - The Brooklyn Salsa Company (2011)

- Provided turnkey execution for company celebration event

ENTREPRENEUR



Chief Creative, LLC (2006-2009)

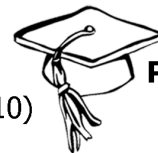
- Founder, Creative Director, Editor – online artist profile magazine, indie record label and speakeasy music venue in Brooklyn

KnifeFight.org (2010-2011)

- Founder, Creative Director - lifestyle brand, events guide and promotional network for punk rock, dance parties and tattoos



New York University
 - MS in Publishing (2010)



Pratt Institute
 - BFA in Writing (2004)